

1887

TUESDAY, AUGUST 27th

1912

Twenty-fifth Anniversary

of the House of

H. F. Wichman & Co., Ltd.

On the twenty-seventh day of this month, twenty-five years ago, was established the house of H. F. Wichman & Co.

A small beginning in a small community, but keeping pace with the growth of that community, it is today one of the large houses of its kind west of the Rocky Mountains.

Realizing that the position we occupy today is due to the loyal support of our many friends in the Islands who have enabled me to carry out the policy of "quality first and all the time," I would not like a silver anniversary to go by without having all the friends of this house help me celebrate. I therefore extend to each and everyone in the Islands an invitation to come in during the day--Tuesday of next week--and especially between the hours of twelve and two. Will you come, please, without further invitation. I want to see everyone of my friends, and shall miss you if you are not on hand.

Beginning the second quarter century under most favorable conditions--with enlarged, refurnished showrooms--in a country we all love and whose future is assured--where everyone is prosperous and happy--I extend, first of all, my hearty thanks to each and all of you for your support during the past and wish everyone alike the greatest measure of success during the coming years.

My policy of dealing in goods of highest grade only, shall be lived up to so long as this house stands. A "Wichman" box of the future, as in the past, shall stand for the best of everything, and the phrase you have coined "If it's from Wichman's, you Know it's Good" shall always be the motto of this house.

Come and help me celebrate next Tuesday.

H. F. Wichman
President